



8:30 AM – 3:00 PM  
January 23, 2018

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# ANNUAL CONFERENCE

Starting or Enhancing Your SC Community's Farmers Market

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Phillips Market Center  
117 Ballard Court, West Columbia, SC

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## AGENDA

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8:30 – 9:00 AM

Registration

9:00 – 9:30 AM

Introductions

9:30 – 10:00 AM

SCAFM Annual Business Meeting

10:00 – 10:30 AM

Intro to Farmers Market Toolkit

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10:30 – 10:45 AM

**BREAK**

10:45 – 11:00 AM

A Word from our Commissioner of Agriculture

11:00 – 11:30 AM

Recruiting Vendors

11:30 – 12:00 PM

Voucher Programs

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12:00 – 12:45 PM

**LUNCH**

12:45 – 1:00 PM

Marketing Your Market/CSC

1:00 – 1:30 PM

Safety at Your Market

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1:30 – 1:45 PM

**BREAK**

1:45 – 2:15 PM

Door Prizes/Announcements

2:15 – 3:00 PM

SNAP Training

3:00 PM

Adjourn